

1. Tone/Attitude
 - A. (A.P. = answer the prompt)
 - B. address the tone in your introduction
2. Diction
 - A. connotation, not denotation
 - B. use every time
 - C. simplest one
 - a. easiest to find examples; quote from the text
 - b. every one uses words...
 - D. Synonyms
 - a. language
 - b. figurative language
 - c. figure of speech
3. Detail
 - A. when a word doesn't have a deeper meaning
 - B. denotation not connotation
 - C. Synonyms
 - a. imagery
4. Point of View
 - A. Four choices
 - a. first person
 1. more personal
 2. gives an opinion
 - b. second person
 1. gets the reader involved
 - c. third person limited
 1. helps focus on one character
 - d. third person omniscient
 1. can allow for dramatic irony
 - B. Synonyms
 - a. perspective
5. Organization
 - A. clauses within a sentence
 - B. short sentence after a string of long sentences
 - C. a change in tone throughout the paper
 - D. order of importance
 - E. chronological
 - F. Synonyms
 - a. narrative structure
 - b. narrative form
 - c. narrative pace
6. Syntax
 - A. sentence structure
 - B. phrasing